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## **CLAIMS**

## What is claimed is:

5 1. A thick film conductor composition comprising:

- a) electrically conductive silver powder;
- b) PVDF/HFP polymer resin, copolymers of a PVDF/HFP polymer resin, and mixtures thereof; dissolved in
- 10 c) organic solvent.

with the provisos that the PVDF/HFP resin has a melt viscosity of 0.2-0.7 kPoise and a DSC melt temperature in the range of 85-98°C.

- The composition of Claim 1 wherein the PVDF/HFP resin
  contains about 12-16 mole% of hexafluoropropylene (HFP) in the total resin composition.
  - 3. The composition of Claim 1 wherein the boiling point of the organic solvent is in the range of 180°C to 250°C.
  - 4. The composition of Claim 1 wherein the organic solvent is selected from the group comprising glycol ethers, ketones, esters, and mixtures thereof.
- 5. The use of the composition of Claim 1 in membrane touch switch applications.
  - 6. A method of forming a membrane touch switch comprising:
    - a) preparing the composition of Claim 1;
    - b) applying the composition of a) onto a substrate;
    - c) drying the composition of b) to form a circuit; and
    - d) applying a voltage across the circuit of c).

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- 7. A membrane touch switch utilizing the composition of Claim1.
  - 8. A membrane touch switch formed by the method of Claim 6.